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## GAC Early Warning – Submittal - Basketball-GR-1-53565

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<b>Application ID:</b>	1-1355-53565
<b>Entity/Applicant Name:</b>	Little Hollow LLC
<b>String:</b>	basketball
<b>Early Warning Issue Date:</b>	20 November 2012

### Early Warning Description – This will be posted publicly:

Little Hollow LLC does not represent the world basketball community.

### Reason/Rationale for the Warning – This will be posted publicly:

The string “**basketball**” has been applied for by three applicants including the International Basketball Federation (FIBA). FIBA is the world governing body for the game of basketball, representing virtually all recognized national basketball federations in the world (213), in other words representing the world basketball community. It is our understanding that the FIBA application has the explicit support of a large number of leading regional and national basketball associations. Although this does not appear to have been specified in the application, in Greece’s view the FIBA application is a community application representing a very large community, i.e. the world basketball community. In Greece’s view the FIBA application should have priority compared to other applications for the same string. Little Hollow LLC (subsidiary of Donuts, Inc), that has also applied for the “**basketball**” string, does not seem to have any connection to the sport of basketball.

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**Possible Remediation steps for Applicant – This will be posted publicly:**

**GAC Member(s) to identify possible remediation steps to be taken by the applicant**  
The applicant should withdraw their application based on the information provided above.

**Further Notes from GAC Member(s) (Optional) – This will be posted publicly:**